

**NAIROBI BAPTIST CHURCH (NBC)  
STRATEGIC PLAN 2024 - 2028**

**AT A GLANCE**



Nairobi Baptist Church  
Advancing the Kingdom of God



We thank God for bringing us this far as Nairobi Baptist Church (NBC) and leading us yet again to develop areas of focus outlined in this Strategic Plan (SP). Beyond the rigors of formulating a strategic plan, this Plan has been worked through in prayer. We believe that God has led us.

**“May the favor of the Lord our God rest on us; establish the work of our hands for us - yes, establish the work of our hands. Psalms 90:17**

## **EXECUTIVE SUMMARY**

The Strategic Plan 2024 - 2028 succeeds the 2016 - 2020 - 2023 strategic plan and builds on successes and lessons learned from its implementation. This Strategic Plan is developed at a time of unprecedented changes in the world, mounting challenges that threaten society's fabric, and reality of end-time prophecies' fulfilment. The Great Commission remains the core mandate of the Church until Christ's return.

The Strategic Plan seeks to fulfil the Great Commission in an ever-changing world, remaining true to the gospel of Jesus Christ and being led by the power of the Holy Spirit.

## **MESSAGE FROM THE CHAIRMAN OF ELDERS' COUNCIL**

On behalf of the Elders' Council, it gives me great pleasure to present this new strategic direction we believe our Lord Jesus Christ is giving Nairobi Baptist Church, as discerned through the input of church members and congregants of all age-groups.

The Lord Jesus has been gracious to Nairobi Baptist Church over the years. The ministry, governance and management structures are well aligned to ensure all opportunity is availed for all persons to be built up in the faith, to be prepared for works of service, and to be the aroma of Christ in all places. Imagine the impact the body of Christ will have if each person walks closely with the Lord and is salt, light and the aroma of Christ! What remarkable transformation will come upon our environs.

## **MESSAGE FROM SENIOR PASTOR**

It is an honor to serve the Lord at Nairobi Baptist Church in this season. By God's grace, in the year when the Church is sixty-six years old, He is calling us out to be an influence to the world around us for His Kingdom; to be an aroma for Christ.

While striving to be a Christ-centered church, that is building strong families and transforming nations, the strategic objectives in this Plan have provided a clear guide for the next five years: To strengthen the existing ministries of the Church, to be more intentional and invest in missions and outreach, and to seize

opportunities all around us to be the hands and feet of Jesus, spreading the love of Christ in the community, in our neighborhoods, workplaces and institutions through practical engagements.

We invite God who gives wisdom to the wise and knowledge to the discerning (Daniel 2:21), to fire us up, that His Kingdom may come, and His will be done in and through NBC.

## PROPOSED STRATEGIC PILLARS 2024 - 2028

**GOAL:** The Nairobi Baptist Church is influencing the society, spreading the aroma of Christ (2nd Cor 2:15)

PILLARS

**NBC  
MINISTRY  
CORE**

**OUTREACH  
AND  
MISSIONS**

**COMMUNITY  
SOCIAL  
ACTION**

COMMITMENTS

**FULLY DEPENDANT OF GOD**

**LEAVING NO ONE BEHIND**

**OPTIMIZING ALL RESOURCES**

FOUNDATION

**MISSION**

**VISION**

**CORE  
VALUES**

**GOAL: NAIROBI BAPTIST CHURCH IS SPREADING THE AROMA OF CHRIST INFLUENCING THE SOCIETY IN KENYA AND BEYOND.**

**PILLARS**

**PILLAR 1**

**NBC MINISTRY CORE**

The core of Nairobi Baptist Church ministry is strengthened and sustained.

**Outcomes:**

1. Congregants experience vibrant and uplifting worship/prayer services.
2. Congregants are maturing in their faith and walk with the Lord.
3. Congregants are participating in evangelism and outreach.
4. Congregants experiencing fellowship and expressing their faith through life and service within their respective demographics.

**PILLAR 2**

**MISSIONS AND OUTREACH**

Nairobi Baptist Church is participating and investing in outreach and missions.

**Outcomes:**

1. Active and thriving mission stations (Kibra, Kwale, Eastleigh, West Africa).
2. Growing support for missionaries and Mission agencies.
3. Strong partnership for missions established.
4. New church plants and, or mission stations established and thriving.

**PILLAR 3**

**COMMUNITY SOCIAL ENGAGEMENT**

Nairobi Baptist Church is intentionally spreading the love of Christ within and around its locality.

**Outcomes:**

1. Social challenges intentionally being addressed.
2. Society influenced towards godly and positive living.
3. Leaders influenced to uphold and promote godly and social good.

**1. Fully dependent on God**

All initiatives, engagements, and interactions carefully consider God's guidance through prayer, reflection and dependence on the leading of the Holy Spirit.

**2. Leaving no one behind**

All people (children, teens, youth, adults) in all NBC assemblies are maturing and engaged (Discipleship, mentorship and training).

**3. Optimizing all resources**

All resources (finances, gifts, skills and talents) in all assemblies are nurtured, deployed and well managed (church and assemblies' management, regular income, resource mobilization both cash and in-kind, NBCI).

**Commitments Outcomes**

1. Intentional seeking of God through prayer for guidance and direction;
  - Establish and, or strengthen the prayer ministry to intercede for the ministry.
  - Organize regular prayer and reflection meetings on the Strategic Plan and NBC ministry.
  - Pray through Scripture and rely on the Holy Spirit's direction during planning meetings.
2. Intentional engagement in NBC ministries, small groups, and fellowships;
  - Intentional discipleship of new believers.
  - Intentional membership recruitment and engagement.
  - Relevant regular activities organized for members.
  - Engagements by ministries, small groups, and fellowships documented and reported.
3. Intentional optimization of NBC's resources for the ministry.
4. Intentional deployment of NBC resources for the ministry.
5. Intentional in identifying and facilitating unique assembly needs for the ministry.

# OVERVIEW OF NAIROBI BAPTIST CHURCH

The history of Nairobi Baptist Church (NBC) dates back to 26th October 1958 and has over the decades experienced seasons of growth and transformation. NBC recognizes Jesus Christ as its Supreme Head, believing in His presence and managing its affairs in accordance with the Holy Scriptures.

## VISION

- Christ-centred Church
- Strong Families
- Transformed Nations.

## MISSION

A worshipping community of the Lord Jesus Christ that is advancing the kingdom of God through the power of the Holy Spirit.

## VALUES

1. Bible based preaching and living
2. Vibrant worship and engaging prayer
3. Multiplying and equipping believers to maturity
4. Holistic transformation of family, community and nation
5. Excellence and integrity in the stewardship of gifts and resources

**NAIROBI BAPTIST CHURCH**

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